



You Are Kindly Invited to Participate—
The Largest Auto Parts Exhibition in South China
CAPE 2020

Receiver:

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The 18th China (Guangzhou) International Auto Parts Expo 2020

INVITATION

Date:

October 13-15, 2020

Venue:

Pazhou International Sourcing Centre, Guangzhou, China

Approval unit:

Ministry of Commerce of the People's Republic of China

Host:

China Shipper's Association

Organizer:

Guangzhou First-Class Exhibition Co., Ltd.

Co-organizer:

Guangzhou Zhongqi Exhibition Co.,Ltd.

Official website:

www.ciape.cn

※ **Exhibition schedule**

Registration and installation of exhibits: October 11-12, 2020

Exhibition time: October 13-15, 2020

Dismantle of exhibits: October 15, 2020

※ Exhibition Introduction

Currently China has an auto population of as high as 250 million, and, according to estimate, this figure will have exceeded 260 million by 2020. It is also estimated that China's annual auto production and sales will both reach 40 million in 2019, and will both have exceeded 45 million by 2020, and that China will thus truly become the largest auto market in the world. Auto parts constitute the developmental basis of the auto industry, and the auto parts supporting and after-sales service market is an essential part of the auto market. The rapid development of China's auto industry has provided a solid industrial basis and powerful market support for its auto parts industry, and will create a super large-scale market output of 3 trillion RMB.

As the focus of auto market, Guangzhou has the largest auto production base and auto industry cluster in China, and has taken the lead in China in terms of the growth rate of auto consumption for three consecutive years. 2020 is an important year for the implementation of the "13th Five-year Plan" period, and also the year witnessing the growth of China's auto industry into a superpower. Besides the early signs of the trends of increasingly optimized industrial resources allocation and gradually rationalized industrial layout, the industrial development is undergoing the transition from the increase of production and sales to the leap of quality. Particularly, under the guiding principles of laying a solid industrial foundation and promoting healthy development, the auto parts industry has been elevated to the status of the primary development object in the auto industry chain, and, it is estimated that, relying on resources inclination, policy support and industrial regulation and following the vigorous development of vehicle production and consumption in the past decade, China's auto parts industry will see a golden period of fundamental transformations in the coming five to ten years

Benefited from the rapid development of China's auto industry and the ongoing shift of the global auto parts industry chain to China, the 18th China (Guangzhou) International Auto Parts Expo 2020(CAPE) has evolved into an international top-grade brand expo after 16 years of diligent cultivation. Backed by the resources of the auto industry and the largest potential market in the world and based on the developmental status and market demands of the auto parts industry both at home and abroad, "CAPE 2020" has inherited and extended the successful experience of previous expos, and, with the encouragement and support of governmental sectors and industrial associations at all levels and the meticulous organization and planning by the sponsor, it will present a new appearance in Guangzhou, comprehensively exhibit the latest products, achievements and future developmental directions of the auto field. It will also be covered by more than 100 cooperative media in all aspects.

Continuously adhering to our principles of "brand highlighting, constant innovations, substantial results and strengthened services" and relying on our unique creativity, scientific organization & management and excellent services, we will provide a "professional, international and branded" exhibition and exchange platform for both Chinese and foreign exhibitors according to a brand-new concept, create more cooperative opportunities for the global auto parts and aftermarket industry, energetically gear China's auto parts products to the global purchasing system, and achieve win-win result and common development through coordination and cooperation with various auto industries across the world.

※ Scope of Exhibits

Auto parts, engine systems, chassis systems, braking systems, driving systems, steering systems, car body systems, drive systems, exhaust systems, cooling systems, fuel systems, auto accessories, interchangeable parts, fasteners, seals, friction materials, auto motors, bearings, storage batteries, filters, radiators, mufflers, sensors, instruments & meters, wipers, variators, clutches, clutch discs, brake blocks, auto springs, shock absorbers, bumpers, airbags, seats, glass, auto mirrors, auto lights, auto air conditioners, tires, hubs, chains, anti-skid chains, auto wiring harnesses, connectors, hard tubes, hoses, flexible shafts, cables, auto textiles, auto paints, lubricants, engine oil, additives, auto supplies, auto electronics & electric appliances, auto AV systems, auto audios, auto navigation systems, auto communications, theft security systems, auto refitting parts & supplies, auto maintenance equipment & tools, auto moulds, auto parts manufacturing technologies, equipment, tools and materials, auto parts cleaning equipment & packaging, new auto products, technologies and products regarding auto energy conservation, environmental protection and new energies, related software, media and certification, financial or insurance institutions, etc.

※ Participation Fees

● **Standard Booth:** (Should be added 10% charge if ordering two-sided opening standard booth)

Booth categories	Standard Booth	Indoor Raw Space
Domestic enterprise	CNY 12900/one	CNY 1290/m ²
Oversea enterprise	USD 3500/one	USD 350/ m ²

Remarks: 1) Space of 36m² is the minimum renting quantity; 2) Cost of construction management: 28 CNY/m²; 3) Standard booth disposes materials including partition walls of three sides; one desk, two chairs; one stand garbage can; basic lighting (2 lamps) and one 13 amp power point (5A/220V).

● **Journal advertising:** (The proceedings are printed with the colored art paper precisely, which size is: 130mm×210mm).

Front cover: CNY 30000	Inside front cover and inside back cover: CNY 12000
Title page: CNY 10000	Black and white page: CNY 3000
Back cover: CNY 20000	color trans page : CNY 15000
color page: CNY 6000	500 introduction: CNY 2000

● **Other advertising:**

Arched door: CNY 20000 /one	balloon: CNY 5000/one
entrance ticket: CNY 50000/100000 pieces	invitation card: CNY 20000/50000
handbag: CNY 20000/2000	lady serving at ceremony: CNY 500/person/day
Colored flag: CNY 600/one	Flower basket: CNY 300/one

● **Technology exchanging and Product technology briefing conference:**

CNY 8000/40 minutes/one meeting (providing site, light, sound equipment, desk-chair equipment).

● **Registration fee for a conference:**

CNY 1000/person (including souvenir, lunch, drink).

● **Sponsor:**

Limited in three sponsors. Detailed references are available on request. (For detailed information, please refer to the index).

※ **Participation procedure**

● The applicant should fill in the “Participating-exhibition application” carefully, the person in charge must sign and seal it, and then fax them with business license to the committee. Transfer the fee in advance (or 50% deposit) to the assigned account number within seven days after applying, then assure the place for exhibition, and pay off the balance before October 1, 2020.

● If the participant wants to transfer the exhibition stand to other companies without permission, the sponsor has the right to revoke his exhibition booth and won't return participation fees. Uproot fake, inferior and tort goods; If the participant's exhibits do not assort with exhibition requirements, the sponsor will reserve the right of disqualifying and not returning participation fees.

● Stand and Advertising are arranged by the subcommittee, our distribution principles: “apply first, pay first, get first” The assistant unit will be given priority arrangement; the final right for stands adjustment will be reserved by subcommittee. Without the permission, the qualification of exhibition will be withdrawn if the businessman wants only to transfer the exhibiting place, uproot fake and inferior goods.

● After transferring all fees, the participants fax the transfer bank receives to subcommittee for reference. Invoice will be issued by the subcommittee financial section in the spot or post according to your request. The fee for exhibition will not be returned if they resign during the course. If the exhibition stops because of some unresisting factors (such as war, nature disaster, epidemic situation, administrative decree), both sides needn't obey to the contract, and ascertain responsibility of the other side's breaking the contract, the fees of the participants will be returned.

● The Admission Notice and handbook about participating in the exhibition will be posted, sent or e-mail to all the participants before one month of the exhibition.

Welcome you all to participate in the exhibition. Applications and registrations are now being processed and please contact the organizing committee.

It is better to make full use of CAPE 2020 to consolidate your position on the market.